

You don't need to be a Fortune 500 company to look like one...



SKILLS

Flash • Photoshop • Illustrator • Quark • 3D Max • Corel Draw • Image Ready • Pagemaker • Infini D • Director • TIPS • TOPAS • Lumina Rios • QFX
Dreamweaver • HTML Freehand • Bryce Poser • Deep Paint • Fireworks • Tpeystyler • Streamline • Painter • Javascript • Maya • DeBabblizer
Live Motion • Image Styler • PowerPoint • Publisher • FrontPage • Animator Pro • Fontographer • SoundForge • MS Office Suite • Corel Suite
Also skilled in traditional media, training of staff, artistic critique and employee motivation techniques.
Adept at marker comps, and design conceptualization, and customer satisfaction.

PROFESSIONAL EXPERIENCE

2001-PRESENT 5webdesign.com

Creative Director

Conceived and implemented all aspects of running a design house. Took existing small freelance business and turned it into a well known, well run design facility. Major clients have included ebay, elance, cranium, and many others. The 5webdesign group has developed over 2000 logos and corporate ID packages over the last years aand has had a hand in designing countless brochures, websites, print collateral and signage for thousands of small to mid sized businesses.

2000-2001 Immersant/Bowne Parsippany, NJ

Creative Director

Bowne Financial Printing's Global internet consulting and development division called Immersant. Provided creative direction on various websites for clients such as Paine Webber, Fleet Bank, Superior Bank, and Cranium.

2000-2000 Toysrus.com Fort Lee, NJ

Creative Director/ Manager Website Design

Spearheaded the overall look and feel of the entire set of R-us websites and specialized marketing initiatives for Toysrus.com, Babiesrus.com, Sportsrus.com, including high-level support for all banner advertising.

- Created an internship program through local colleges.
- Maintained a staff of 10 web designers and 2 HTML coders, as well as training and motivation for support staff.
- Assured compliance of Toysrus branding initiatives for all products sold, including creation of special channels for X-men the Movie, Gundam Wing, Playstation 2 and Barbie, these projects were handled as a team effort utilizing the special talents of each team member and was overseen through all phases of development.
- Responsible for the handling of various print assignments.
- Worked closely with March First, a consulting firm that was responsible for a site overhaul called Swiss Watch 2000. During this assignment, responsibility assigned was to oversee their design efforts and to ensure that production level design could be initialized after the new site was in place.

1998-1999 Brick Computer Science Institute Brick, NJ

Graphics Instructor

Taught students all aspects of graphic design in layout and production to creative concepts Assisted in the process of redesigning the educational curriculum and designing student portfolio CDs utilizing Director and Photoshop. Classes taught include:

Photoshop (ACE Certified), Illustrator (ACE Certified), Quark Xpress, 3D Studio Max, and Pagemaker.

1994-1998 Adam Fiveson, Contractor

Various Locations

Wells Fargo Home Mortgage - Art Director

Designed print and electronic marketing material for a newly merged, Fortune 500 financial institution. Created collateral, from project conceptualization through production. I performed these services through Aquent.

Associated Entertainment - Art Director

Originated monthly magazine entitled Nightlife for Entertainment Company, created corporate identity packages, brochures, and local advertising design. Also, created websites for various sub corporations.

Fort Lauderdale College - Computer Animation Instructor

Taught animation for one semester at a local college. Taught on Macs and PC's

Video Quik Labs - Video Graphics Coordinator

Designed video boxes, computer animated intros and bumps of broadcast quality and industrial quality video projects.

1992-1994 IBM/Ergonomics / Usability Boca Raton, FL

Art Director

Designed end-user interface for OS/2, developmental software interface, and print packaging. Various other IBM projects including Developers Connection, Green Machine, ThinkPad, animated icon sets, kids tutorials, wallpapers, and various IBM sanctioned publishing projects. There were two designers as direct reports.

1991-1996 Enternet Entertainment Group

Fort Lauderdale, FL

President/ Art Direction

Conceived and originated 15 monthly magazines (including Pulp magazine) for local and national distribution. Took lead role in the creation of several websites. Maintained a staff of over 50 designers, programmers, production staff, distribution and sales, as well as an internship program, which I initialized and maintained.

1990-1992 College Bound / Ronkin Educational Group

Boca Raton, FL

Art Department Special Projects Manager

Designed all ads, posters, brochures, electronic presentations and flyers for national test prep company.

about Adam Fiveson



about Adam Fiveson
about Adam Fiveson

FREELANCE ACTIVITIES

Cranium

Fastest selling board game in the U.S.

Blockbuster Video

Creation of parade signage.

Complete Auctions

Design of initial brand and subsequent websites.

ImageTek

Creation of High-end, four color postcards.
Clients include: Cilo • The Abyss • Velocity • Jenkinson's Club Bermuda • EXIT

Jones Communications

Contracted and designed video animation for nationally broadcasted television specials (Scheduled to appear on Discovery and The History Channel). Programs include:
Red Space - The Secret Russian Space Program
and Aircraft Hall of Shame

Worldwide Consultants

Contracted and designed innovative web site for Boca Raton, Florida real estate firm.
Layout and design of ad campaign and concept through print of nationally distributed brochure.

USO

Contracted and designed World's Largest Greeting Card for Persian Gulf Soldiers.

Lee Network

Designed web sites for national entertainment company.

Capstone Video Games

Computer animation and game interface for several video games including: Terminator II Chess, and Trump Castle III utilizing front-end animation packages and developmental tools.

The London Connection

Designed print ads and brochures for exclusive Florida Antique Gallery.

Florida Atlantic University

Cover designs for their continuing education magazines.

EDUCATION

Art Institute Fort Lauderdale

Bachelors Degree • Graphic/ Advertising Design

Adobe Certified Expert

Adobe Photoshop, Adobe Illustrator

Florida Atlantic University

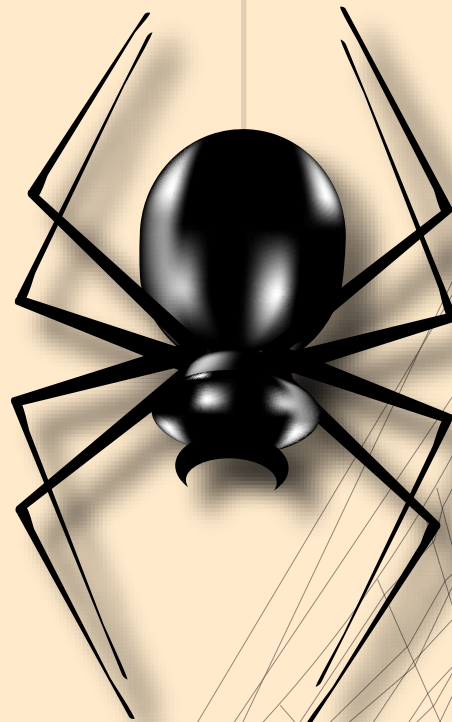
Various business courses

IBM - Management Training Battery

Took advantage of various courses in management.

Metro Dade County Cable Television

Internship for broadcast animation and still graphic creation.



Thousands of very satisfied references and portfolio available upon request.